Starttech Ventures

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Brand Identity

This Brand Identity Guide defines how to use the Starttech Ventures logo, wordmark, and color palette consistently across all materials.

It serves as a practical reference for anyone creating visual content for Starttech Ventures, ensuring a unified and recognizable brand presence.

Logo

Wordmark with Logo

Wordmark

Starttech Ventures
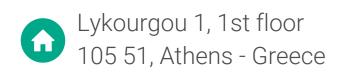
Starttech Ventures

Primary Colors

#00A88A	#2B4750

#4E4E4E	#7F7F7F	#A9A9A9	#EAEAEA

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+30 211 800 1709

Color System

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Always use the official, provided Starttech Ventures logo files in their approved formats; either vector (.pdf, .svg) or pixel (.png).

Do not alter, stretch, rotate, or recolor the logo in any way.

Ensure the logo remains clearly visible by avoiding placement over busy, textured, or low-contrast backgrounds.

Maintain sufficient clear space around the logo to preserve its impact and legibility.

When in doubt about logo or color use, please contact the Starttech Ventures team for guidance.

Thank you for helping us keep the Starttech Ventures brand consistent, clear, and strong across every application.